

THANK YOU FOR ALLOWING YOU TO TELL YOUR OUR STORY IN REEDSBURG WISCONSIN. I HAVE BEEN THE GENERAL MANAGER OF THE THREE RADIO STATIONS FOR THRITY TWO YEARS AND WE HAVE BEEN THROUGH THREE OWNERSHIP CHANGES IN THAT PERIOD OF TIME. I WILL TELL YOU THAT WE ARE LOCAL RADIO OVER AND OVER AGAIN. THE FIRST OWNER GOETZ BROADCASTING CORP MADE IN MANDATORY THAT WE BE INVOLVED WITH OUR COMMUNITY WE HAVE SINCE 1953 BROADCAST LOCAL NEWS SEVERAL TIMES DAILY ON ALL THREE STATIONS WE EMPLOY A FULLTIME NEWS PERSON AND IN THE PAST HAVE HAD STRINGERS FROM AREA TOWNS ON OUR PAYROLL. WRDB AM HAS CARRIED LIVE THE REEDSBURG CITY COUNCIL MEETING TWICE PER MONTH AT NO COST TO THE CITY BUT AS A SERVICE TO OUR LISTENERS, WE HAVE CARRIED MANY SCHOOL BOARD MEETING WHEN THEY DEAL WITH ISSUES OF BUILDING OR EXPANSION. WNFM SERVES THE LARGER AREA AND WE HAVE HAD AN INVESTEMENT IN STRINGERS FROM AREA TOWNS TO COVER THE ISSUES THAT ARE IN THERE HOMETOWNS. EACH YEAR WRDB DONATES FORTY HOURS OF AIRTIME FOR THE UNITED WAY RADIO AUCTION STARTED IN 1953 AND STILL AIRS EVERY YEAR IN JANUARY OR FEBRUARY FOR NOW FIFTY ONE PLUS YEARS. THE STATIONS HAVE BEEN A SPONSOR OF THE AMERICAN CANCER SOCIETY RELAY FOR LIFE FOR TEN YEARS, AND PROVIDE A LOCAL BROADCAST EACH YEAR AT NO CHARGE, ALONG WITH DONATION OF TICKETS TO AREA SUMMER ATTRACTIONS. EACH YEAR FOR THE PAST 11 WE HAVE TEAMED WITH AREA SERVICE ORGANZATIONS SUCH AS THE LIONS, OUTDOOR CLUB, JAYCEES, AND KNIGHTS OF COLUMBUS IN HUNTERS NIGHT OUT WITH ALL THE PROCEEDS GOING TO THE CLUBS FOR USE BACK IN THE COMMUNITY. THE STAFF IS ENCOURAGED TO BE PART OF THE COMMUNITIES THAT WE SERVE BY JOINING LOCAL SERVICE CLUBS AND I SERVE ON THE REEDSBURG FIRE DEPARTMENT FOR THRITY YEARS, PAST PRESIDENT OF THE LOCAL HOSPITAL FOUNDATION BOARD, CHURCH BOARD PRESIDENT, AND NOW COUNTY BOARD REP. WE DONATE TO AREA CIVIC CLUBS MANY TIMES FREE AIR TIMES FOR PROJECTS. WE HAVE A CALL IN PROGRAM MONDAY THRU FRIDAY THAT LOCAL GUEST TELL ABOUT PROJECTS WE HAVE IN OUR COMMUNITIES. WE ENCOURAGE AREA HIGH SCHOOL STUDENTS TO BE PART OF OUR STAFF BY OFFERING JOBS FOR HIGH SCHOOL STUDENTS, AND COLLEGE STUDENTS AS INTERNSHIPS FOR COLLEGE DEGREES. WE HAVE DAILY CONTACT WITH CITY AS WELL AS COUNTY OFFICIALS ABOUT WHAT IS HAPPENING IN CITY COUNTY AND EVEN STATE GOVERMENT. THE CHURCHES ARE ALSO A PART OF OUR BROADCAST AS WE HAVE WEEKLY CHURCH SERVICES BROADCAST ON WRDB, AND OUR SPORTS DEPARTMENT ALSO HAS PLAY BY PLAY AND DAILY REPORTS FROM AREA HIGH SCHOOL TEAMS. I COULD GO ON AND ON BUT IN CLOSING I WOULD SAY IT IS ALL SUMMED UP IN OUR MOTTO "GREAT LOCAL RADIO"

TOMMY LEE BYCHINSKI  
GENERAL MANAGER  
NEW RADIO GROUP REEDSBURG  
WRDB-AM, WNFM-FM , WBDL-FM